

Active Together

20 September 2024

Kirklees Active Leisure (KAL) are responsible for the collecting, managing and processing of your personal data as part of our participation in the Active Together programme.

The programme is a partnership between KAL, The Mid Yorkshire Teaching NHS Trust, Yorkshire Cancer Research and Sheffield Hallam University.

This privacy notice summarises how KAL use your personal data when you join the programme.

What data do we process

We only collect and process personal data that is necessary for us to fulfil our objectives.

For us to effectively and safely manage the programme we require some personal data so that we can process your registration and administer your account. We will only collect and process the personal data that is required for us to fulfil our objectives.

We will ask for:

- Your personal details (consisting of your name, title, contact numbers, postal address, email address and date of birth).
- Information about any accessibility needs, disabilities or health conditions you may have.
- We may ask for information about your gender and ethnicity.
- Your bookings, attendance, and sales history.
- A photograph of you.

When you opt to provide personal data for marketing purposes, we will provide you with information about our other products and services.

We'll collect this data via Mid Yorkshire Teaching NHS Trust where you have given consent for that data to be shared with us. In some cases, we will collect the data directly from you.

Purpose and lawful basis

We will process your personal data for the following purposes:

As part of a contract

- To manage any bookings, you make or services you participate in.
- Manage any sales transactions you complete with us.
- To administer any membership services, you hold with us.

With your consent

- With your explicit consent where we collect information concerning:
 - your health; or
 - racial or ethnic origin.
- So that we may contact you with information about other products, services, those of our partners and with offers of competitions.

As part of our legitimate interest

- To contact you about appointments and access to our services.
- Guide and advise you on the most suitable activities and services we offer based on any accessibility needs or health conditions you may have.
- To evaluate, improve our performance, and to ensure we are operating services reflective of the communities we serve.
- Help ensure the security of our facilities and protect our organisation from fraud.

How long do we keep that information

We will retain your personal data for the duration of the time you remain a customer. When you cease using our services, we will retain your records in line with our retention schedule for 7 years. We will do this to comply with our accountancy reporting requirements, in case of legal claims/complaints, for safeguarding purposes and reviewing our service standards. Where we capture your medical information, we will store these details for 3 years after you cease being a customer.

Do we share your personal information with anyone?

We work in partnership with several organisations to deliver the Active Together programme. We currently share data with the following organisations:

- **Mid Yorkshire Teaching NHS Trust:** we share information about customer outcomes as well as statistical information to help demonstrate the impact of the programme and set targets for future improvement.

[The Mid Yorkshire Teaching NHS Trust Privacy Notice can be found here.](#)

- **Yorkshire Cancer Research:** we share anonymised statistical information to evaluate the impact of the programme.

[The Yorkshire Cancer Research Privacy Notice can be found here.](#)

- **Sheffield Hallam University:** we share anonymised statistical information to evaluate the impact of the programme.

[Sheffield Hallam University's Privacy Notice is available here.](#)

For further information about the Active Together programme you can visit the [Yorkshire Cancer Research website](#).

Further information

If you would like further information about how we manage your personal information you can visit our full privacy notice on our website:

privacy.kal.org.uk

Contact us

If you would like to contact us about your personal data, you can do so via the following email address.

data.protection@kal.org.uk